



**DIGITAL INDUSTRIES SOFTWARE** 

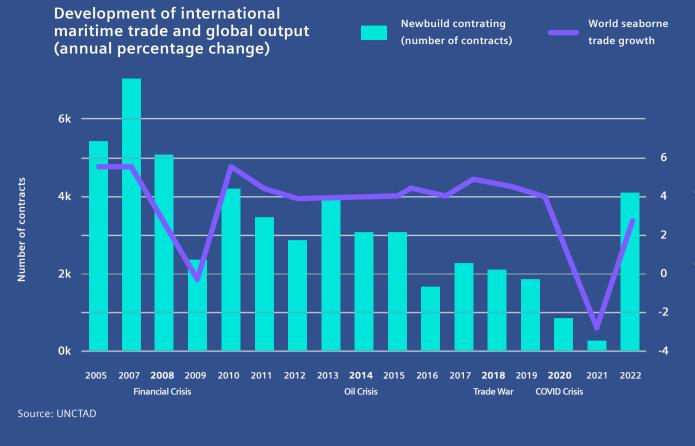
Sail into the future of shipbuilding with the power of cloud-based PLM software

## Key trends impacting ship lifecycle management

Intense global competition due to high market volatility

To win contracts, shipyards must meet stringent functional requirements while minimizing total cost of ownership

Economic uncertainty leads to increased competition in the newbuild market



multi-purpose vessels due to 4 drivers: Stricter regulations

Increased demand for high tech, autonomous, or

- - Sustainable operation • Technological innovation
  - Customer requirements

profitability loss, delays and penalties due to increased complexity

To stay afloat, shipyards must reduce risks of

## Environmental concerns drive the adoption of new technologies



with the flexibility of SaaS PLM

Take full control of the ship lifecycle



28%

Increased IT/cloud resiliency

## Source: Forrester Research, Quantifying the Business Value of SaaS





Solution Provider Cloud Fartner Through Greater data security

security is the responsibility of the solution provider

and its cloud partner...As a result, the likelihood of data theft and product development-crippling malware is

much less than with on-premises PLM.

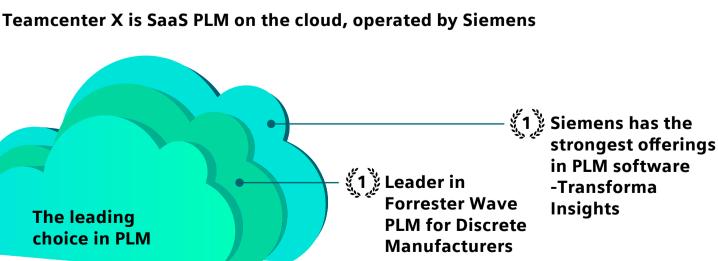
Source: Lifecycle Insights, The Business Case for Cloud-Based SaaS PLM



SaaS typically beats on-premises

on overall business value

## The solution



Source: The Forrester Wave™: Product Lifecycle Management For Discrete Manufacturers, Q1 2023

Source: Transforma Insights, Industry 4.0 Digital Transformation Service Provider Peer Benchmarking 2021 Report

